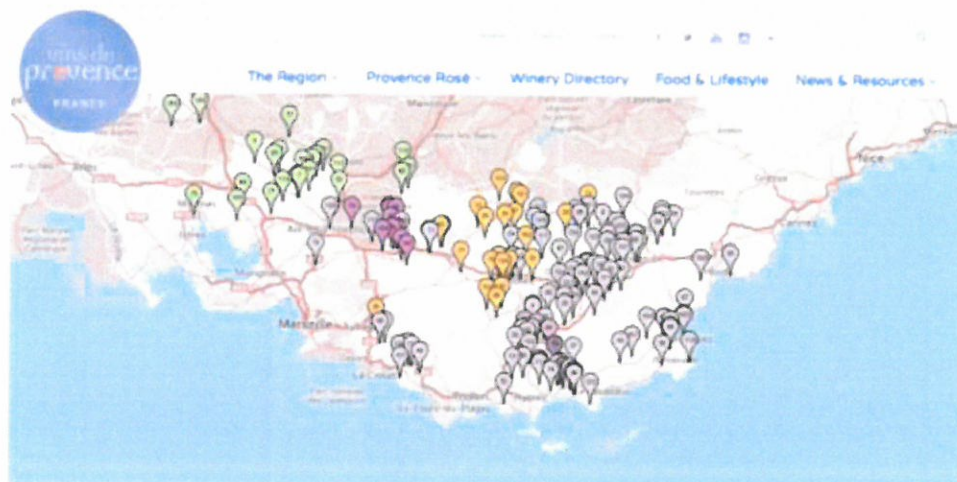




## WINERY DIRECTORY

### Undiscovered Wines Reflect the Regional Diversity within Provence



Although many wines from Provence have been introduced in the U.S. market, there are still many producers who are only available in France, or have just begun to export to markets in Europe and Asia. For those seeking for a unique wine for the U.S. market that reflects the rich diversity of terroir and styles from Provence, there are tools available to help you find the one of the **over 40 producers** from **three appellations and 4 terroir denominations** that could be the perfect fit for your portfolio.

If you are looking for the next big rosé, the Wines of Provence [online directory](#) includes an [interactive map and database](#) that is searchable by AOP or producer - a great tool to help you find the Provence winery best suited to your market and customers.

Here's a closer look at where these producers call home: the major appellations of Provence with the distinct microclimates and terroir that typify the legendary rosés of the region.



**Côte de Provence** - While the climate is predominantly Mediterranean and the terroir composition that of limestone and crystalline, this vast appellation extends over 49,000 acres and varies greatly depending on the topography and proximity to the sea. Due to its magnitude, the Côte de Provence has been subdivided into **four main terroir denominations**, each with its own

specificity.

- **Côte de Provence Sainte-Victoire (terroir denomination)**

- Sheltered from the effects of the sea and the Mistral wind by the surrounding mountains - including the Sainte-Victoire Mountain from which it earns its name - the vineyards in this terroir denomination grow in a more continental climate. The poor, shallow soils, formed by limestone and argillaceous sandstone, offer ideal growing conditions for complex rosés.

